



# THE Fatherhood RESOURCE CENTER



**NEW!**

## Challenging Topics Bundle

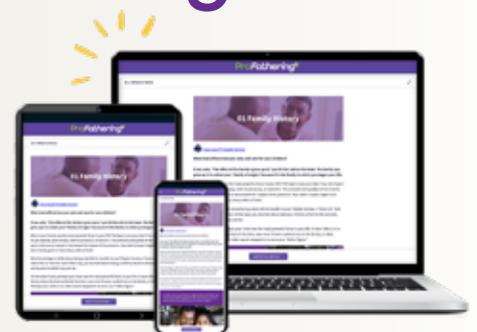
Guide conversations and give dads clear, actionable information to use immediately



Page 11 & 17

## ProFathering<sup>15</sup>

Great for working with dads remotely!



Free 2-week trial available.

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# Welcome to FatherSource™

by National Fatherhood Initiative®!

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National Fatherhood Initiative® is a 501(c)(3) nonprofit dedicated to increasing father involvement. Since 1994, we've equipped thousands of communities and human service organizations with affordable, customizable fatherhood programs, training, and resources to help them be father-inclusive in their programs and services. Our mission is to increase father involvement by equipping communities and human service organizations with the father-inclusion training, programs, and resources they need to be father-inclusive. FatherSource™ offers high-quality, evidence-based and evidence-informed programs and resources for dads and moms. Need help selecting the right tools? We're here to assist—give us a call!

**Hours:** M-F, 8:30am-5pm EST  
**Phone:** 240-912-1263  
**Email:** fathersource@fatherhood.org

Scan to view and download this catalog electronically!



### Purchasing Information

National Fatherhood Initiative® is the sole source provider of its resources. We do not sell to third parties or resellers and reserve the right to take legal action against anyone reselling our products.

### Request a Quote

Visit [www.fathersource.org](http://www.fathersource.org), add items to your shopping cart, then click "Cart to Quote." A quote will be emailed to you.

### Payments and Pricing

Purchase orders, checks, and credit cards accepted. To pay by purchase order, visit [www.fathersource.org](http://www.fathersource.org) and select "Pay by PO" at checkout. Prices are subject to change without notice.

### Sales Tax

Sales tax is charged in the following states: CA, FL, ID, IN, KY, MD, SD, and VA. State-issued tax exempt documentation accepted.

### Shipping and Handling

Domestic shipping is FREE. We do not ship to P.O. Boxes. International shipping and shipping to Hawaii, Alaska, and Puerto Rico require custom shipping rates. Contact us for details.

### Return and Refund Policy

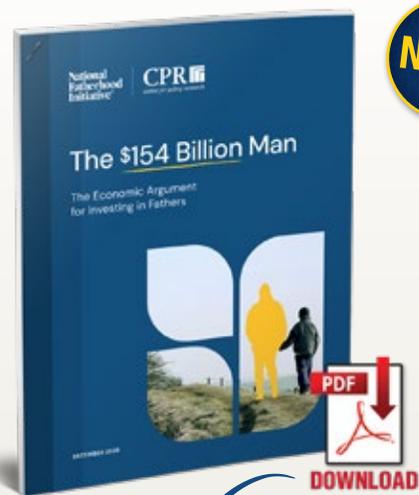
No refunds or returns. If products are damaged in shipping, they will be promptly replaced.

# Resources for Your Father-Inclusion Efforts

## Use This Report To Support Your Work with Dads

National Fatherhood Initiative®, along with the Center for Policy Research, recently published the **The \$154 Billion Man**, an update of the groundbreaking *\$100 Billion Man* report.

The report provides the economic rationale for investing in fathers and includes ways you can use the report to bolster your father involvement work. Download it for free today!



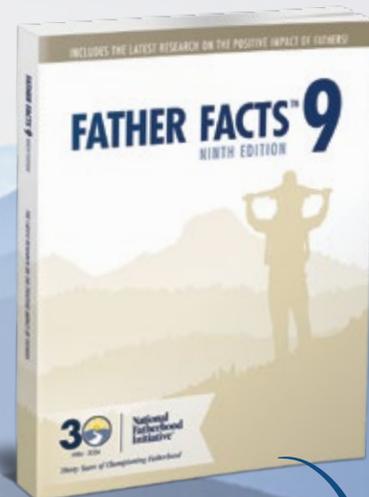
Download the free report at [fatherhood.org/154-Billion-Report](http://fatherhood.org/154-Billion-Report)

## The Most Comprehensive *Father Facts*™ Yet!

Looking for comprehensive data on the benefits of father involvement in children's lives? **Father Facts™ 9th Edition** is perfect for adding research to grant applications and community presentations!

*Over 370 new entries and 21 new chapters and sections compared to the previous edition.*

Printed Resource  
**\$99<sup>99</sup>**  
 FF9-PRT



Learn more and download a sample at [fatherhood.org/ff9](http://fatherhood.org/ff9)

# Collaborative Services

**Change the status quo. Partner with us to create organizational, community, and cultural change around including fathers in programs and services.**

Imagine starting or advancing a father-inclusion effort within your organization, community, or state and doing so with the confidence and excitement that you have a partner with 30+ years of experience supporting you.

**The Collaborative Services below reduce uncertainty by helping you create a customized approach to father inclusion.**

Change your organization and community norms to foster father involvement.

Find and implement proven solutions to create a whole-family approach.

Coordinate father-inclusion efforts across all levels of your organization, community, or state.

## Choose From Four Collaborative Services

### Fatherhood Program Planning Workshop™

Turn your vision into a fatherhood program that works. In this high-impact, one-day virtual workshop, your team uses NFI's proven design-thinking framework to work through nine targeted questions that spark clarity, creativity, and alignment.

**\$4,999**

### The Father-Readiness Network Assessment™

A comprehensive assessment that measures your network's level of father inclusion, resulting in a report with data analysis and recommendations for including fathers more effectively.

**\$14,999**

### The Community Mobilization Approach™

A proven, 3-phase approach that results in a customized action plan for mobilizing an entire city or county around father inclusion. Pricing varies based on the level of collaboration with us.

Starting at **\$9,999**

### Customized Father Inclusion Training

A customized series of 2-hour webinar trainings on any father inclusion topic, such as The Stages of Father Inclusion™, Recruitment and Retention of Fathers in Programs and Services, and Best Practices in Father Inclusion.

**\$3,999** per training

Connect with us to collaborate on your desired outcomes at [www.fatherhood.org/collaborate](http://www.fatherhood.org/collaborate) 

# Build Your Skills in Our Father Engagement Academy™



## On-Demand Professional Certificate Training

Join hundreds of fatherhood facilitators and practitioners who have transformed their fatherhood programs and communities with our signature, budget-friendly certificate trainings. **Explore each certificate below.**



**FEC-AC**

Build a father-friendly culture, design effective fatherhood programs, partner with moms, and secure funding for long-term impact.

COMPLETION TIME  
Minimum 4 Hours

**\$249** PER ENROLLMENT



**EFC-AC**

Master adult learning principles, overcome engagement barriers, and lead powerful, results-driven fatherhood program sessions with confidence.

COMPLETION TIME  
Minimum 6 Hours

**\$249** PER ENROLLMENT



**RRC-AC**

Create a strategic plan using behavioral science to consistently recruit dads and keep them engaged in your programs long-term.

COMPLETION TIME  
Minimum 5 Hours

**\$249** PER ENROLLMENT



**ADV-AC**

**The Advanced Certificate Bundle**  
**\$498** PER ENROLLMENT



**EXPB-AC**

**The Expert Certificate Bundle**  
**\$747** PER ENROLLMENT

## Live 24:7 Dad® Public Webinar Training



**2474TH-AC**

**\$299** Plus Curriculum Sold Separately

## On-Demand NFI Program Training

Training when you need it! Learn the format, topics, and session content, along with facilitation tips and guidance to run NFI's fatherhood programs successfully and with fidelity. Programs available below.



**2474TH-AC**



**IOD-AC**



**UD-AC**

**\$299** PER ENROLLMENT



**KBW-AC**

**\$199** PER ENROLLMENT

Learn More About These Courses and Enroll at [www.fatherhoodpractitioners.org](http://www.fatherhoodpractitioners.org)!

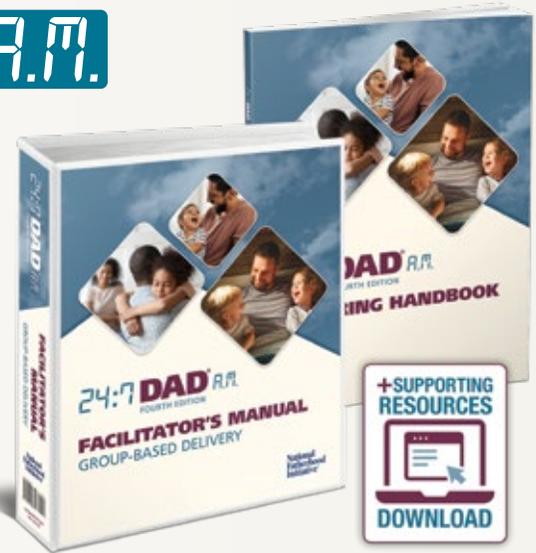
★★★★★ **"Excellent Training!"**  
~Richard K.  
Father Engagement Certificate™ Enrollee

*"Highly recommend this relevant and practical training which will greatly empower you in your father engagement work. Really helpful and informative material that I will continue to draw on as I move forward in reaching fathers."*

# 24:7 DAD®

24:7 Dad® is the leading evidence-based fatherhood program trusted by thousand of organizations in communities nationwide! Will you join them?

A.M.



<p>Facilitator's Kit</p> <p><b>\$899</b></p>	<p>Fathering Handbooks</p> <p><b>\$13<sup>99</sup></b> Each</p>
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[www.fatherhood.org/247dad](http://www.fatherhood.org/247dad)

**24:7 DAD® A.M. FACILITATOR'S KIT**  
**GROUP-BASED DELIVERY**  
 ENGLISH - 247AM4GB-KIT-EN  
 SPANISH - 247AM4GB-KIT-SP  
**ONE-ON-ONE DELIVERY**  
 ENGLISH - 247AM4ONE-KIT-EN  
 SPANISH - 247AM4ONE-KIT-SP

**24:7 DAD® P.M. FACILITATOR'S KIT**  
**GROUP-BASED DELIVERY**  
 ENGLISH - 247PM4GB-KIT-EN  
 SPANISH - 247PM4GB-KIT-SP  
**ONE-ON-ONE DELIVERY**  
 ENGLISH - 247PM4ONE-KIT-EN  
 SPANISH - 247PM4ONE-KIT-SP

## Program Description

24:7 Dad® is an evidence-based fatherhood program available in two versions— 24:7 Dad® A.M., a basic skill-building program, and 24:7 Dad® P.M., a more in-depth skill-building program. Various organizations nationwide use the program to improve the knowledge, behavior, and skills of dads of all races, religions, and demographics. The program is built on the basis that fathers can be nurturers, and for men, nurturing is a learned skill. Throughout the program, men examine their own fatherhood history, learn the 5 traits of a 24:7 Dad, and other important behaviors such as working with mom and proper child discipline to help them be the best dads they can be.

## 24:7 Dad® A.M. Topics

- ▶ Family History
- ▶ What it Means to Be a Man
- ▶ Showing and Handling Feelings
- ▶ Men's Health
- ▶ Communication
- ▶ The Father's Role
- ▶ Disciplining Children
- ▶ Children's Growth
- ▶ Getting Involved with your Child(ren)
- ▶ Working with Mom and Co-Parenting
- ▶ Dads and Work
- ▶ My 24:7 Dad® Checklist

**With National Fatherhood Initiative® (NFI), you don't just get a program—you get a partner.**

## Programs Include:

- ▶ (1) Facilitator's Manual
- ▶ (1) Fathering Handbook
- ▶ (2) Reference Cards
- ▶ Downloadable Support Resources Include NEW PowerPoint™ and 13 Videos
- ▶ Facilitator On-Boarding Support Series
- ▶ NFI-Hosted Quarterly Facilitator Support Meetings (Virtual)
- ▶ Ongoing Free Technical Assistance



### Program Length (Both Versions)

12 core sessions + 1 optional introductory session at approximately 2 hours each.



### Program Delivery (Both Versions)

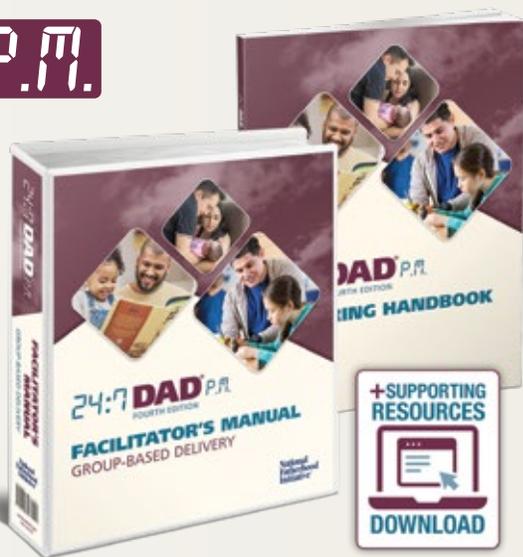
Group setting, delivered by a facilitator(s), or one-on-one (e.g., in a home-based setting).



### Training Options (Applies to Both Versions)

- ▶ Online, on-demand training: \$299 per person + facilitator's kit.
- ▶ Custom webinar and in-person training available starting at \$3999 + facilitator's kits.

P.M.



**A.M. FATHERING HANDBOOKS  
ONE-ON-ONE AND GROUP-BASED**  
ENGLISH - 247AM4-HBK-EN  
SPANISH - 247AM4-HBK-SP

**P.M. FATHERING HANDBOOKS  
ONE-ON-ONE AND GROUP-BASED**  
ENGLISH - 247PM4-HBK-EN  
SPANISH - 247PM4-HBK-SP

## 24:7 Dad® P.M. Topics

- ▶ Fathering and The 24:7 Dad
- ▶ Power and Control
- ▶ Boyhood to Manhood
- ▶ Competition and Fathering
- ▶ Dealing with Anger
- ▶ Improving my Communication Skills
- ▶ Knowing Myself
- ▶ Fun with the Kids
- ▶ Family Ties
- ▶ Stress, Alcohol, and Work
- ▶ Sex, Love, and Relationships
- ▶ My 24:7 Dad® Checklist

**SAVE \$240!**

## 24:7 Dad® A.M. + P.M. Facilitator's Bundle

- ▶ 1 - 24:7 Dad® A.M. Facilitator's Kit
- ▶ 1 - 24:7 Dad® P.M. Facilitator's Kit

**ONLY \$1558**

**GROUP-BASED DELIVERY**  
ENGLISH - 247AP4-GBDL-EN  
SPANISH - 247AP4-GBDL-SP

**ONE-ON-ONE DELIVERY**  
ENGLISH - 247AP4-OBDL-EN  
SPANISH - 247AP4-OBDL-SP



## Co-Parenting Facilitator's Bundle

Improving co-parenting is one of the primary concerns of staff who serve fathers, mothers, and families. Use this bundle to deliver the evidence-based 24:7 Dad® A.M. program to dads and, at the same time, deliver Understanding Dad™ with the Mom as Gateway™ Booster Session to moms. Use this program combination to create an effective co-parenting intervention lasting 12 sessions!

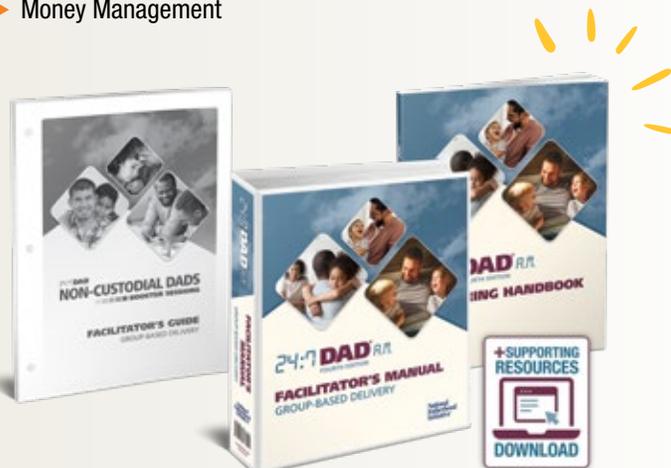


CPGB-BDL \$1619.00

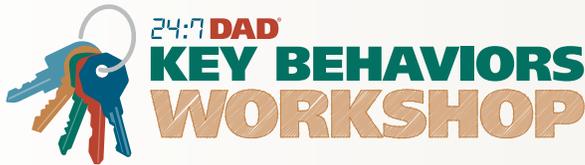
## 24:7 Dad® A.M. (or P.M.) + Non-Custodial Dads Booster Sessions [Facilitator's Bundle]

- ▶ Workforce Readiness
- ▶ Rights & Responsibilities
- ▶ Visitation
- ▶ Child Support
- ▶ Money Management

All topics covered in the 24:7 Dad® A.M. (or P.M.) program, PLUS 5 separate 2-hour booster sessions for non-custodial dads.



247AM4-NC2-GB – A.M. GROUP-BASED DELIVERY - \$1199  
247AM4-NC2-ONE – A.M. ONE-ON-ONE DELIVERY - \$1199  
247PM4-NC2-GB – P.M. GROUP-BASED DELIVERY - \$1199  
247PM4-NC2-ONE – P.M. ONE-ON-ONE DELIVERY - \$1199



The 24:7 Dad® Key Behaviors workshop is a favorite of facilitators and dads alike. Its short length (only 7 hours) and flexible uses make it a great choice for any organization!

<p>Facilitator's Kit</p> <p><b>\$579</b></p> <p>KBW-KIT</p>	<p>Additional Fathering Handbooks</p> <p><b>\$9<sup>99</sup></b> Each</p> <p>KBW-HBK</p>
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[www.fatherhood.org/key-behaviors](http://www.fatherhood.org/key-behaviors)

## SHORT-LENGTH FATHERHOOD WORKSHOP!



**24:7 DAD® KEY BEHAVIORS WORKSHOP FACILITATOR'S KIT**  
**KBW-KIT - \$579 EACH**  
**FATHERING HANDBOOKS**  
**KBW-HBK - \$9.99 EACH (ENGLISH ONLY)**



### Program Length

- ▶ 7 Sections: Sections 1 and 7 are 1/2 hour, sections 2-6 are 1 hour
- ▶ Can also be facilitated as a 1-day workshop in 8 hours, including a 1-hour break (e.g., for lunch)



### Program Delivery

Group setting, delivered by a facilitator(s), or one-on-one (e.g., in a home-based setting).



### Training Options

- ▶ Online, on-demand training available: \$199 per person + facilitator's kit.

**With National Fatherhood Initiative® (NFI), you don't just get a program—you get a partner.**

## Program Includes:

- ▶ (1) Facilitator's Manual
- ▶ (1) Fathering Handbook
- ▶ (2) Reference Cards
- ▶ Downloadable Support Resources
- ▶ Facilitator On-Boarding Support Series
- ▶ NFI-Hosted Quarterly Facilitator Support Meetings (Virtual)
- ▶ Ongoing Free Technical Assistance from NFI's Program Success Director and other NFI Staff

## Program Description

This short-length workshop helps dads develop a set of behaviors that will help them become the best dad possible. It's great for any dad (whether they've participated in 24:7 Dad® or not), and you can deliver it in as little time as one day (8 hours including a lunch break). You can easily facilitate this workshop with groups of dads or with only one dad (i.e., one-on-one) using the separate guides for each in the Facilitator's Manual.

The 24:7 Dad® Key Behaviors Workshop is also an excellent choice for use in short-stay correctional facilities and reentry programs!

## Topics Covered

### The 12 Key Behaviors

1. Works with an Accountability Partner or Partners (Self-Awareness)
2. Reflects on a Weekly Basis (Self-Awareness)
3. Takes Care of Physical Health on a Regular Basis (Caring for Self)
4. Takes Care of Emotional/Mental Health on a Regular Basis (Caring for Self)
5. Develops Skills that Reflect His Role in the Family (Fathering Skills)
6. Models Healthy Masculinity (Fathering Skills)
7. Disciplines His Children in Healthy Ways (Parenting Skills)
8. Nurtures His Children (Parenting Skills)
9. Communicates Well with Mom and Their Children (Relationship Skills)
10. Builds and Maintains a Good Relationship with Mom (Relationship Skills)
11. Pays It Forward (Bonus)
12. Engages with His Community (Bonus)

# ProFathering<sup>15</sup>™

## ONLINE LEARNING FOR DADS

Enroll individual dads as needed or purchase enrollment credits to use with multiple dads! Credits are good for one year.

Individual Enrollment

**\$15** Per Dad

60 Day Access

profathering.fatherhood.org



PROFATHERING15™  
ENGLISH & SPANISH  
PF15-01 - \$15 PER DAD

## Get a Two Week FREE Trial!

1. Visit [fatherhood.org/pf15-trial](http://fatherhood.org/pf15-trial)
2. Click "HAVE A COUPON?" and enter the code **pf15trial**
3. Complete your purchase to **begin your 2-week trial**

## TOPICS COVERED:

1. Family History
2. Being a Man and Dad
3. Handling Emotions
4. Grief and Loss
5. Your Health
6. You and Mom
7. Talking with Mom
8. Co-Parenting
9. Fathering Skills
10. Child Development
11. Child Discipline
12. Sexuality
13. Intimacy
14. Work-Family Balance
15. Managing Money

## Program Description

ProFathering15™ is a self-guided, online program for new, expectant, and seasoned dads and father figures that helps them learn how to be a great dad. It includes 15 important topics relevant to any dad. Dads can complete each topic in only 15 minutes!

ProFathering15™ is a great alternative for organizations that are lean on resources for delivering programming, such as facilitators, or with dads who can't come to a location because of distance, transportation, or other issues.

## Who It's For

All dads and father figures. No matter where dads are in their fatherhood journey, ProFathering15™ can help them be the best dad they can be!

## Program Contents

- ▶ 15 topics each containing text, short videos, and a short quiz on learning acquisition
- ▶ Pre-Post Survey available for download (upon request)
- ▶ Upon 100% completion of program topics, dads receive a personalized Certificate of Completion



### Structure/Length

- ▶ Available in English and Spanish
- ▶ 15 topics take approximately 15 minutes each to complete.
- ▶ Upon enrollment, dads have 60 days to complete the program.



### Program Delivery

Self-guided and accessed via the ProFathering15™ online learning platform from any web browser on any device (e.g., desktop, laptop, tablet, or mobile phone). Can also be used with groups of fathers or one-on-one (e.g., home-based setting).

## InsideOut DAD® Third Edition

InsideOut Dad® is the nation's leading evidence-based program for incarcerated fathers run in prisons, jails, and other corrections-related settings (e.g., reentry). It is also used by the Federal Bureau of Prisons.

Facilitator's Kit

**\$839**

IOD-KIT

Fathering Handbooks

**\$1199** Each

IOD-HBK



[www.fatherhood.org/iod](http://www.fatherhood.org/iod)



**INSIDEOUT DAD® FACILITATOR'S KIT**  
IOD-KIT - \$839 EACH

**FATHERING HANDBOOKS**  
IOD-HBK-EN - \$11.99 EACH (ENGLISH)  
IOD-HBK-SP - \$11.99 EACH (SPANISH)



### Program Length

12 core sessions and 6 optional reentry sessions at approximately 2 hours each.



### Program Delivery

Group setting, delivered by a facilitator(s), or one-on-one (e.g., in a home-based setting).



### Training Options

- Online, on-demand training: \$299 per person + facilitator's kit.
- Custom webinar and in-person training available starting at \$3999 + facilitator's kits.

**With National Fatherhood Initiative® (NFI), you don't just get a program—you get a partner.**

## Program Includes:

- (2) Facilitator's Manuals (Core Sessions and Optional Reentry Sessions)
- (1) Fathering Handbook
- Downloadable Support Resources
- Facilitator On-Boarding Support Series
- NFI-Hosted Quarterly Facilitator Support Meetings (Virtual)
- Ongoing Free Technical Assistance from NFI's Program Success Director and other NFI Staff

**Note:** All books are bound to meet maximum security standards.

## Program Description

InsideOut Dad® gets rave reviews from inmates and facilitators. When incarcerated dads are given the vision that they play a unique and irreplaceable role in their children's lives, hearts change, men change—families' and children's lives change.

InsideOut Dad® is an evidence-based program, proven to develop pro-fathering attitudes, knowledge, and skills, giving incarcerated dads tools that prepare them to reenter families and society. The core sessions feature unique activities and research-based tools and techniques to encourage fathering from the inside. The optional reentry sessions help dads prepare for responsibilities and challenges they'll face on the outside.

Join the jails, prisons, and reentry programs nationwide using InsideOut Dad® to give incarcerated dads the tools they need to connect and stay connected to their children and families.

## Topics Covered

### Core Sessions

- Family History and The InsideOut Dad
- What it Means to Be a Man
- Showing and Handling Feelings
- Men's Health
- Fathering from the Inside
- Communication
- The Father's Role
- Children's Growth
- Discipline

- Working with Mom and Co-Parenting

### Optional Reentry Sessions

- Fathering on the Outside
- Responsibilities and Child Support
- Visits Upon Release
- Communication Patterns
- Safe Communication
- Money Management

## Corrections and Reentry Bundle

Incarcerated dads who maintain meaningful family relationships tend to show better behavior during incarceration and are less likely to re-offend. The Corrections and Reentry Bundle includes brochures on challenges many incarcerated dads face. Equip fathers for stronger family relationships, successful reentry, and boost learning for this in programs like InsideOut Dad®.

### Bundle Includes:

One 50 pack of the following brochures:

- Three Steps for Dads to Care for Their Mental Health
- How to Connect With a Minor Child After a Long Absence
- Staying Involved with Your Children While Incarcerated
- 20 Ways to Connect With Your Children & Family After Release
- 14 Things Dads in Prison Should Do Before or Right After Release
- 8 Things to Know About Building Trust and Respect with the Mother of Your Child
- How to Better Manage Money w/Spending Plan Worksheet
- How to Resolve Conflict with the Mother of Your Child
- 11 Things to Know and Learn About Child Support
- 12 Things to Know and Learn About Domestic Violence



CR-BDL \$258

Resource Bundle  
**\$258**  
CR-BDL

## NEW! Challenging Topics Bundle

Fatherhood and family practitioners asked for practical resources to address the most difficult issues dads face. The Challenging Topics Bundle delivers research-based brochures on child support, conflict and co-parenting, domestic violence, mental health, work-family balance, rebuilding trust, and reconnecting after a long absence.

While practitioners may refer dads to community partners for deeper services, these brochures provide a strong starting point—equipping staff to confidently guide conversations and giving dads clear, actionable information they can use immediately. A practical tool for addressing tough topics with clarity, confidence, and compassion.

### Bundle Includes:

One 50 pack of the following brochures:

- 11 Things to Know and Learn About Child Support
- How to Resolve Conflict with the Mother of Your Child
- 12 Things to Know and Learn About Domestic Violence
- Building Trust and Respect with the Mother of Your Child
- Three Steps for Dads to Care for Their Mental Health
- 12 Ways to Balance Work and Family
- How to Connect with Your Minor Child After a Long Absence



CT-BDL-EN - \$189 (ENGLISH)  
CT-BDL-SP - \$189 (SPANISH)

Resource Bundle  
**\$189**  
CT-BDL

## Brochures for Incarcerated Dads

### STAYING INVOLVED WITH YOUR CHILDREN WHILE INCARCERATED

Incarcerated dads don't have to be locked out of healthy relationships with their children. This brochure offers incarcerated dads ten tips on staying connected to their children.

**BRO-317 \$23.99 50 PACK**



### 14 THINGS DADS IN PRISON SHOULD DO BEFORE OR RIGHT AFTER RELEASE

Help incarcerated dads make a successful reentry transition! This brochure helps inmates create a plan for their lives after release with ideas for reuniting with family, taking care of finances, getting employment, and more.

**BRO-318 \$23.99 50 PACK**



### 20 WAYS TO CONNECT WITH YOUR CHILDREN AND FAMILY AFTER RELEASE

Incarcerated dads face many challenges upon release. With these 20 tips, they can prepare, prevent, and partner for post-release success and connect for the long haul. Research shows that when dads connect with their children and families after release, they're more likely to stay out of prison.

**BRO-319 \$23.99 50 PACK**

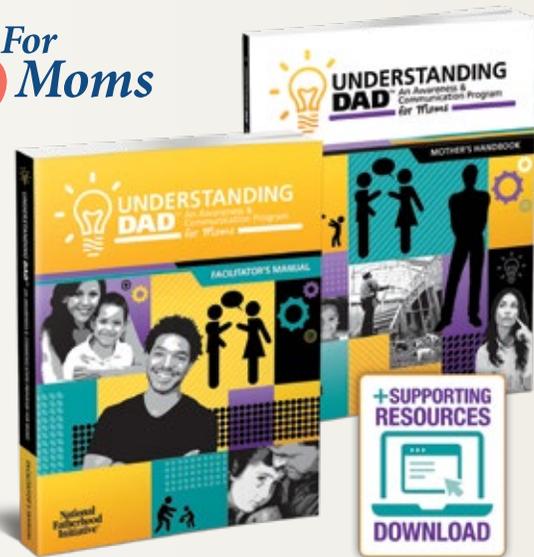




Deliver Understanding Dad™ alongside 24:7 Dad® A.M. as a co-parenting intervention!

Facilitator's Kit	Mother's Handbooks
<b>\$659</b>	<b>\$1199</b> Each
UD-KIT	UD-HBK

[www.fatherhood.org/moms](http://www.fatherhood.org/moms)



**UNDERSTANDING DAD™ FACILITATOR'S KIT**  
UD-KIT - \$659  
**MOTHER'S HANDBOOKS**  
UD-HBK - \$11.99 EACH



## Program Length

8 sessions at approximately 2-3 hours each.



## Program Delivery

Group setting, delivered by a facilitator(s) or one-on-one.



## Training Options

► Online, on-demand training available: \$299 per person + facilitator's kit.

**With National Fatherhood Initiative® (NFI), you don't just get a program—you get a partner.**

## Program Includes:

- (1) Facilitator's Manual
- (1) Mother's Handbook
- Downloadable Support Resources
- Facilitator On-Boarding Support Series
- NFI-Hosted Quarterly Facilitator Support Meetings (Virtual)
- Ongoing Free Technical Assistance from NFI's Program Success Director and other NFI Staff

## Program Description

Understanding Dad™ is a unique program that helps moms improve the relationship with their children's dad, for the benefit of their children.

Oftentimes, moms' gatekeeping behavior can prevent or reduce dads' access to their children. When this happens, it eliminates or reduces the positive impact involved dads have on children.

Understanding Dad™ addresses gatekeeping behavior by raising moms' awareness about the importance of father involvement in children's lives. It helps moms reflect on how their own developmental histories have and continue to influence the relationship with their children's dad. It also teaches moms communication skills to improve the partnership between them and their children's dad in raising their children (e.g., co-parenting when moms and dads are no longer together).

## Topics Covered

- ✓ My Life as a Mom
- ✓ My Father's Impact
- ✓ My Mother's Impact
- ✓ Me and My Children's Father
- ✓ The Impact on My Children
- ✓ Patterns of Communication
- ✓ Open, Safe Communication
- ✓ How to Listen

# Understanding Dad™ with Mom as Gateway™ [Facilitator's Bundle]

Use this bundle to create a powerful 12-week program for moms that addresses gatekeeping behavior in a more comprehensive way than either resource alone.

- Start with the optional opening session in Understanding Dad™ as session one.
- Follow it with the eight core sessions of Understanding Dad™.
- End the program with the three sessions of Mom as Gateway™ (see page 16).



## Bundle Includes:

- ✓ 1 - Understanding Dad™ Facilitator's Kit
- ✓ 1 - Mom as Gateway™ Booster Session (Binder-ready, 3-hole punched)

UDMAG-BDL \$719

## Resources for Moms



### NEW MOMS

#### 10 REASONS FOR NEW MOMS TO INVOLVE DADS

*10 RAZONES PARA QUE NUEVAS MAMÁS INVOLUCREN A LOS PAPÁS*

Research shows that moms, dads, and children benefit when fathers are involved right from the start. This tip card assists new moms in understanding these benefits, making them more likely to support and encourage dad's involvement.

TCD-100-EN \$17.99 50 PACK (ENGLISH)  
TCD-100-SP \$17.99 50 PACK (SPANISH)



### COMMUNICATION

#### 10 WAYS MOM CAN BETTER COMMUNICATE WITH DAD

*10 MANERAS PARA QUE MAMÁ SE COMMUNIQUE MEJOR CON PAPÁ*

Communication can be one of the biggest challenges for couples, and especially for those who are separated and co-parenting. This tip card equips mom with ways she can better communicate with dad for the benefit of her children.

TCD-109-EN \$17.99 50 PACK (ENGLISH)  
TCD-109-SP \$17.99 50 PACK (SPANISH)



### CO-PARENTING

#### 10 WAYS MOM CAN BE A GREAT CO-PARENT

*10 MANERAS PARA QUE MAMÁ SEA BUENA EN LA CRIANZA COMARTIDA*

Co-parenting takes BOTH parents' commitment and involvement. This tip card provides mom with simple tips for being a good co-parent—all for the benefit of her children.

TCD-110-EN \$17.99 50 PACK (ENGLISH)  
TCD-110-SP \$17.99 50 PACK (SPANISH)

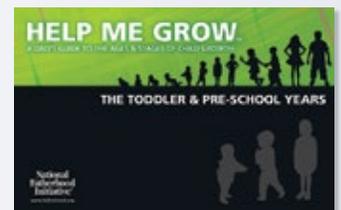


### Help Me Grow™ Guides™

Quick-Reference Guides Help Dads Participate in their Child's Development!



HMG-FYR \$16.99 5 PACK (ENGLISH ONLY)



HMG-TPRE \$16.99 5 PACK (ENGLISH ONLY)

# Not Sure What to Choose?

## Resource Bundles Make it Easy!

[www.fatherhood.org/bundles](http://www.fatherhood.org/bundles)

### FATHER INVOLVEMENT STARTER BUNDLE

Our popular resource bundle, available in English and Spanish, brings together the best of the best!

Ideal for practitioners new to father inclusion or those wanting a strong collection of proven resources, it includes tips for helping children succeed in school, strengthening fathering skills, managing money, co-parenting effectively, and promoting the importance of involved dads. The bundle also features our strength-based Father Facts posters to help demonstrate that your facility is father-friendly and remind staff of the value of serving dads.

#### Bundle Includes:

**One 50 pack of the following tip cards:**

- 10 Tips to Help Your Child In School
- 10 Ways to Be a Better Dad
- 10 Ways Mom Can Be a Great Co-Parent

**One 50 pack of the following brochures:**

- How Dad Can Be a Good Co-Parent
- The Importance of an Involved Father
- How to Better Manage Money (with Spending Plan Worksheet)
- 12 Ways to Balance Work and Family

**One set of 5 Just The Facts Posters (Version 3).**

FIS2-BDL-EN \$209 (ENGLISH)  
FIS2-BDL-SP \$209 (SPANISH)

Available in English or Spanish!



### NEW & EXPECTANT DADS BUNDLE

One of NFI's specialties is guidance and advice for new and expectant dads. That's because dads and moms are most highly motivated for dads to be involved in the lives of their children during the prenatal and immediate postnatal periods.

Reaching dads during this time increases the chance that they'll stay involved for the long haul!

#### Bundle Includes:

**One 50 pack of the following tip cards:**

- 10 Tips for Expectant Dads
- 10 Tips for New Dads

**One 50 pack of the following brochures:**

- 12 Questions to Ask Before Your Baby Arrives
- The Importance of An Involved Father
- So You're a New Father or About to Become One

**Two 5 packs of the following guide:**

- Help Me Grow™: The First Year

Perfect for Healthy Start Programs!



NED-BDL \$139

## HOME VISITATION BUNDLE

It's vital to include dads in home visits so that they understand the important role they play in their children's lives—and that it's never too late for dads to get involved! It's also important for moms to understand dads' unique role, and how to better communicate with them so that dads and moms can parent more effectively, together. Use this bundle along with any evidence-based home visiting model/program to include dads. This bundle includes our popular resources on being a better dad, creating a peaceful home, effective discipline, communication, and more.

### Bundle Includes:

**One 50 pack of the following tip cards:**

- 12 Tips for Effectively Disciplining Your Children
- 10 Reasons for Moms to Involve Dads
- 10 Ways Mom Can Communicate with Dad

**One 50 pack of the following brochures:**

- 10 Ways to Be a Better Dad
- The Importance of an Involved Father
- How Dad Can be a Good Co-Parent
- 12 Ways To Create A Peaceful Home
- A Checklist for Keeping Your Child Safe from Newborn to Toddler
- How to Better Manage Money (with Spending Plan Worksheet)
- 12 Ways to Balance Work and Family
- How to Resolve Conflict with the Mother of Your Child

**Ten 5 packs of the following guide:**

- Help Me Grow™: The First Year

Use with any evidence-based home visiting model/program.



HV-BDL \$419

## HEAD START BUNDLE

Research shows that dads prefer parenting resources that speak specifically to them in their role as a dad—and our Head Start Bundle helps programs do just that!

Meet your Head Start Program father engagement requirements with our professionally-designed and research-based tip cards, brochures, and guides to help strengthen the role of dads in their families, schools, and communities.

### Bundle Includes:

**One 50 pack of the following tip cards:**

- 12 Ways to Balance Work & Family
- 12 Tips for Effectively Disciplining Your Children

**One 50 pack of the following brochures:**

- 10 Tips to Help Your Child Do Well in School
- The Importance of an Involved Father
- How To Better Manage Money (with Spending Plan Worksheet)
- 10 Ways to Be a Better Dad

**Ten 5 packs of the following guide:**

- Help Me Grow™: The Toddler & Pre-School Years



HS-BDL \$299

## THE CO-PARENTING BUNDLE

Positive co-parenting is vital for the health and well-being of children. This bundle includes resources for moms and dads to help them develop effective co-parenting skills, better ways to communicate, discipline their children, resolve conflict, and work together for the ultimate benefit of their children.

### Bundle Includes:

**One 50 pack of the following tip cards:**

- 10 Tips on Co-Parenting for the Sake of Your Child
- 12 Tips for Effectively Disciplining Your Children
- 10 Ways Mom Can be a Great Co-Parent
- 10 Ways Mom Can Better Communicate with Dad
- 10 Reasons for New Moms to Involve Dads

**One 50 pack of the following brochures:**

- The Importance of an Involved Father
- 10 Ways to Be a Better Dad
- How Dad Can be a Good Co-Parent
- How to Resolve Conflict with the Mother of Your Child



CP-BDL \$189

## THE SPANISH RESOURCE BUNDLE

The Spanish Resource Bundle includes one of every resource we offer in Spanish and helps you include Spanish speakers in your programs. It also makes it easy to acquire a collection of Spanish resources to use with Spanish-speaking moms and dads. You can always purchase additional packs of our Spanish resources as you deplete your inventory.

### Bundle Includes:

**One 50 pack of the following tip card:**

- 10 Ways To Be A Better Dad
- 10 Tips on Co-Parenting for the Sake of Your Child
- 10 Ways Mom Can Be a Great Co-Parent
- 10 Ways Mom Can Better Communicate with Dad
- 10 Reasons for New Moms to Involve Dads

**One 50 pack of the following brochures:**

- The Importance of an Involved Father
- How Dad Can Be a Good Co-Parent
- 10 Tips To Help Your Child Do Well in School
- 12 Ways to Balance Work and Family
- 12 Ways to Create a Peaceful Home
- How to Resolve Conflict with the Mother of Your Child
- The Seven Benefits of Marriage for Men
- Building Trust and Respect with the Mother of Your Child

**One set of 3 “Have you been a dad today?” Spanish posters.**



SR2-BDL \$319

## 24:7 Dad® POWER BUNDLE

Boost your fatherhood programming and inspire every dad who walks through your doors with the 24:7 Dad® Power Bundle! This essential resource includes seven powerful brochures—covering key topics like co-parenting, mental health, conflict resolution, and more—designed to build the 5 traits of a great dad (24:7 Dad): Self-Awareness, Caring for Self, Fathering Skills, Parenting Skills, and Relationship Skills. Use the Father Facts™ posters to create a father-friendly atmosphere.

### Bundle Includes:

**One 50 pack of the following brochures:**

- The Importance of An Involved Father
- How Dad Can Be a Good Co-Parent
- 8 Things to Know About Building Trust & Respect with the Mother of Your Child
- How to Resolve Conflict with the Mother of Your Child
- Three Steps for Dads to Care for Their Mental Health
- How to Better Manage Money (with Spending Plan Worksheet)
- 12 Ways to Create a Peaceful Home
- 12 Ways to Balance Work and Family

**One Set of 5 of Just the Facts Posters (Version 3)**

247PWR2-BDL-EN \$249 (ENGLISH)  
247PWR2-BDL-SP \$249 (SPANISH)

Builds the 5 Traits of a 24:7 Dad!



## NEW! CHALLENGING TOPICS BUNDLE

Fatherhood and family practitioners asked for practical resources to address the most difficult issues dads face. The Challenging Topics Bundle delivers research-based brochures on child support, conflict and co-parenting, domestic violence, mental health, work-family balance, rebuilding trust, and reconnecting after a long absence.

While practitioners may refer dads to community partners for deeper services, these brochures provide a strong starting point—equipping staff to confidently guide conversations and giving dads clear, actionable information they can use immediately. A practical tool for addressing tough topics with clarity, confidence, and compassion.

### Bundle Includes:

**One 50 pack of the following brochures:**

- 11 Things to Know and Learn About Child Support
- How to Resolve Conflict with the Mother of Your Child
- 12 Things to Know and Learn About Domestic Violence
- Building Trust and Respect with the Mother of Your Child
- Three Steps for Dads to Care for Their Mental Health
- 12 Ways to Balance Work and Family
- How to Connect with Your Minor Child After a Long Absence

CT-BDL-EN \$189.00 (ENGLISH)  
CT-BDL-SP \$189.00 (SPANISH)

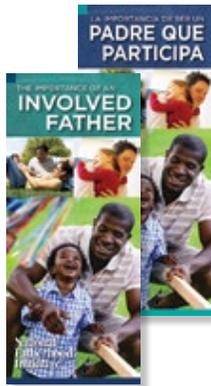


## ANY DAD

### THE IMPORTANCE OF AN INVOLVED FATHER *LA IMPORTANCIA DE SER UN PADRE QUE PARTICIPA*

This popular brochure communicates the importance of an involved dad by outlining the benefits his children will experience when he is involved in their lives.

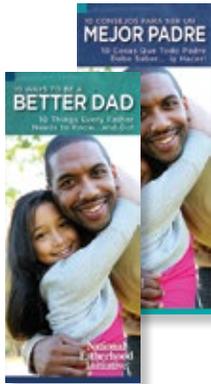
**BRO-300-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-300-SP \$23.99 50 PACK (SPANISH)**



### 10 WAYS TO BE A BETTER DAD *10 CONSEJOS PARA SER UN MEJOR PADRE*

This brochure offers 10 easy suggestions to help any dad become a great dad.

**BRO-301-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-301-SP \$23.99 50 PACK (SPANISH)**



## NEW DADS

### SO YOU'RE A NEW FATHER OR ABOUT TO BECOME ONE

*ASÍ QUE ACABA DE SER PADRE O LO VA A SER MUY PRONTO*

New dads face a series of new and exciting challenges. This brochure provides new and expectant fathers with a ten point plan for enjoying and succeeding at the job of a lifetime—being a dad!

**BRO-302-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-302-SP \$23.99 50 PACK (SPANISH)**



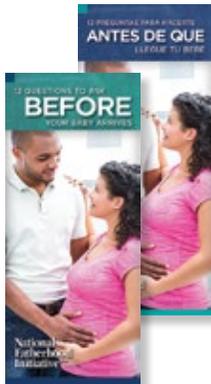
## PRENATAL FOR DADS

### 12 QUESTIONS TO ASK BEFORE YOUR BABY ARRIVES

*12 PREGUNTAS PARA HACERTE ANTES DE QUE LLEGUE TU BEBÉ*

This brochure helps men who are about to become dads think critically about one of the most important jobs they will ever have - becoming a dad. The brochure asks dads to take 3 Looks: Look in, Look out, and Look up.

**BRO-303-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-303-SP \$23.99 50 PACK (SPANISH)**



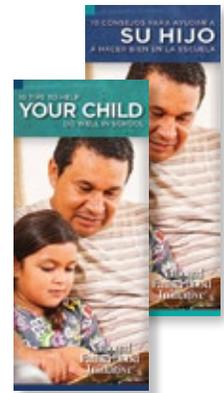
## SCHOOL INVOLVEMENT

### 10 TIPS TO HELP YOUR CHILD DO WELL IN SCHOOL

*10 CONSEJOS PARA AYUDAR A SU HIJO A HACER BIEN EN LA ESCUELA*

Children with involved dads have a better chance of succeeding in school. This brochure offers ten practical tips to help dads give their children a jump-start for academic success.

**BRO-304-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-304-SP \$23.99 50 PACK (SPANISH)**

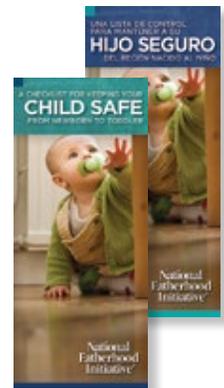


## CHILD SAFETY

### A CHECKLIST FOR KEEPING YOUR CHILD SAFE FROM NEWBORN TO TODDLER *COMO MANTENER A SU HIJO SEGURO QUE NACE HASTA QUE COMIENZA A CAMINAR*

Keeping children healthy and safe is a priority for all parents, especially during those exploratory toddler years. This helpful checklist provides the information needed to childproof a home and prevent common household accidents.

**BRO-305-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-305-SP \$23.99 50 PACK (SPANISH)**

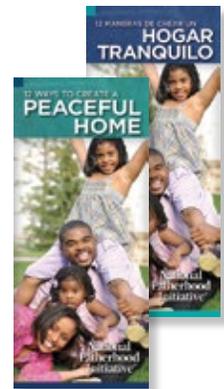


## CHILD ABUSE PREVENTION

### 12 WAYS TO CREATE A PEACEFUL HOME *12 MANERAS DE CREAR UN HOGAR TRANQUILO*

An emotionally and physically safe home environment is vital for healthy children and families. This brochure helps dads create a loving, caring environment where children can thrive.

**BRO-306-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-306-SP \$23.99 50 PACK (SPANISH)**



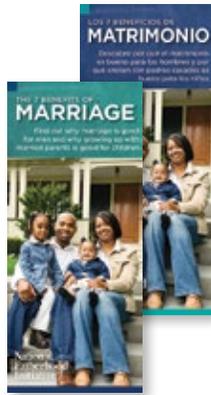
## MARRIAGE

### THE SEVEN BENEFITS OF MARRIAGE FOR MEN

*LOS 7 BENEFICIOS DE MATRIMONIO PARA LOS HOMBRES*

Does marriage really matter? Yes, it does! This brochure speaks directly to men about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children.

**BRO-307-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-307-SP \$23.99 50 PACK (SPANISH)**



## WORK/FAMILY BALANCE

### 12 WAYS TO BALANCE WORK AND FAMILY

*12 FORMAS DE LOGRAR UN EQUILIBRIO ENTRE EL TRABAJO Y LA FAMILIA*

This brochure outlines twelve simple things dads can do to succeed at work and at home. Perfect for human resource managers and employers alike.

**BRO-308-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-308-SP \$23.99 50 PACK (SPANISH)**



## MONEY MANAGEMENT

### HOW TO BETTER MANAGE MONEY (WITH SPENDING PLAN WORKSHEET)

*CÓMO ADMINISTRAR EL DINERO DE LA MEJOR MANERA (CON UNA PLANILLA DE PLAN DE GASTOS)*

This brochure covers 7 things to know, as well as actions to take, that will help dads better manage their own—or their family's—money. Includes a spending plan worksheet for even better success!

**BRO-309-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-309-SP \$23.99 50 PACK (SPANISH)**



## CHILD SUPPORT

### 11 THINGS TO KNOW & LEARN ABOUT CHILD SUPPORT

*11 COSAS LOS PADRES DEBEN SABER Y APRENDER SOBRE LA MANUTENCIÓN INFANTIL*

Helps dads learn about the child support system, how to deal with it, and most importantly, how to be a champion for themselves as they navigate the child support system.

**BRO-310-EN \$29.99 50 PACK (ENGLISH)**  
**BRO-310-SP \$29.99 50 PACK (SPANISH)**



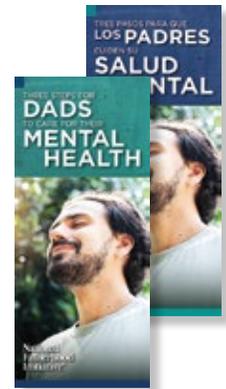
## MENTAL HEALTH

### THREE STEPS FOR DADS TO CARE FOR THEIR MENTAL HEALTH

*TRES PASOS PARA QUE LOS PADRES CUIDEN SU SALUD MENTAL*

This brochure introduces dads to the three steps and a host of trustworthy resources that will help them realize that caring for their mental health is a sign of strength, not something to be ashamed of.

**BRO-311-EN \$29.99 50 PACK (ENGLISH)**  
**BRO-311-SP \$29.99 50 PACK (SPANISH)**



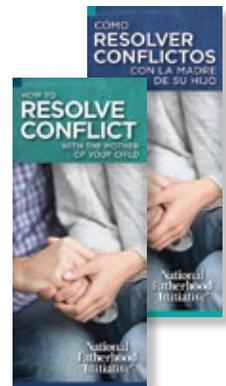
## RESOLVING CONFLICT

### HOW TO RESOLVE CONFLICT WITH THE MOTHER OF YOUR CHILD

*CÓMO RESOLVER CONFLICTOS CON LA MADRE DE SU HIJO*

Conflict between parents can be one of the biggest barriers to father involvement. This brochure outlines 7 tips to help dad think the right way about conflict, and provides dad with ways to better resolve conflict with the mother of his child(ren).

**BRO-312-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-312-SP \$23.99 50 PACK (SPANISH)**



## DOMESTIC VIOLENCE AWARENESS

### 12 THINGS TO KNOW AND LEARN ABOUT DOMESTIC VIOLENCE

*LAS 12 COSAS QUE DEBE SABER Y APRENDER SOBRE LA VIOLENCIA DOMESTICA*

Help dads, moms, and practitioners with 12 specific things to know and learn to help spot domestic violence, reduce it, and become a leader in getting rid of it.

**BRO-313-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-313-SP \$23.99 50 PACK (SPANISH)**



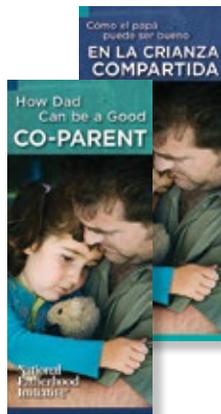
## CO-PARENTING

Great for Reentry

### HOW DAD CAN BE A GOOD CO-PARENT CÓMO EL PAPÁ PUEDE SER BUENO EN LA CRIANZA COMPARTIDA

Parents who live apart can face an uphill battle in being good parents. Most often, dads are the parent separated from their children. This brochure gives dads practical tips and an action plan for being a good co-parent.

**BRO-314-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-314-SP \$23.99 50 PACK (SPANISH)**



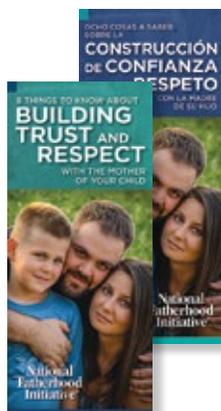
## BUILDING TRUST & RESPECT

Great for Reentry

### 8 THINGS TO KNOW ABOUT BUILDING TRUST AND RESPECT WITH THE MOTHER OF YOUR CHILD OCHO COSA A SABER SOBRE LA CONSTRUCCIÓN DE CONFIANZA Y RESPETO CON LA MADRE DE SU HIJO

It's vital that parents have trust and respect for each other. Raising a healthy child depends on it!

**BRO-315-EN \$23.99 50 PACK (ENGLISH)**  
**BRO-315-SP \$23.99 50 PACK (SPANISH)**



## RECONNECTION

Great for Reentry and Military

### HOW TO CONNECT WITH YOUR MINOR CHILD AFTER A LONG ABSENCE CÓMO COMUNICARTE CON TU HIJO MENOR DE EDAD DESPUÉS UNA LARGA AUSENCIA

Help dads take the necessary steps to reconnect with their child and work through “maternal gatekeeping” which can sometimes prevent a dad’s access to his child. The content is divided into two stages, with key steps dads can take.

**BRO-316-EN \$29.99 50 PACK (ENGLISH)**  
**BRO-316-SP \$29.99 50 PACK (SPANISH)**



## Brochures for Incarcerated Dads

## INVOLVED WHILE INCARCERATED

### STAYING INVOLVED WITH YOUR CHILDREN WHILE INCARCERATED

Incarcerated dads don't have to be locked out of healthy relationships with their children. This brochure offers incarcerated dads ten tips on staying connected to their children.

**BRO-317 \$23.99 50 PACK  
(ENGLISH ONLY)**



## REENTRY PLANNING

### 14 THINGS DADS IN PRISON SHOULD DO BEFORE OR RIGHT AFTER RELEASE

Help incarcerated dads make a successful reentry transition! This brochure helps inmates create a plan for their lives after release with ideas for reuniting with family, taking care of finances, getting employment, and more.

**BRO-318 \$23.99 50 PACK  
(ENGLISH ONLY)**



## REENTRY FAMILY CONNECTION

### 20 WAYS TO CONNECT WITH YOUR CHILDREN AND FAMILY AFTER RELEASE

Dads face many challenges upon release. With these 20 tips, dads can prepare, prevent, and partner for post-release success and connect for the long haul. Research shows that when dads connect with their children and families after release, they are more likely to stay out of prison.

**BRO-319 \$23.99 50 PACK  
(ENGLISH ONLY)**



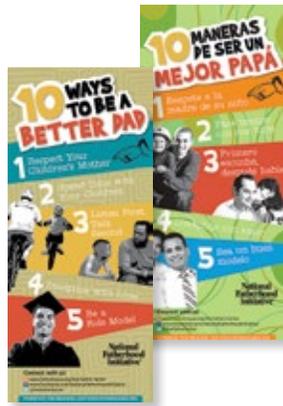
See Page 11 for More Resources for Incarcerated Dads!

## ANY DAD

### 10 WAYS TO BE A BETTER DAD 10 MANERAS DE SER UN MEJOR PADRE

Our 10 Ways to Be a Better Dad brochure as a tip card. This tip card offers easy suggestions to help any father become a great dad!

TCD-101-EN \$17.99 50 PACK (ENGLISH)  
TCD-101-SP \$17.99 50 PACK (SPANISH)



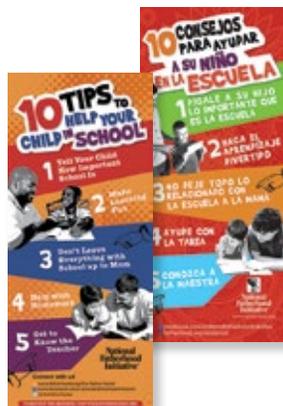
## SCHOOL INVOLVEMENT

### 10 TIPS TO HELP YOUR CHILD IN SCHOOL

#### 10 CONSEJOS PARA AYUDAR A SU NIÑO EN ESCUELA

Studies show that children with involved dads do better in school. This tip card offers ten practical tips to help dads give their children a jumpstart for academic success.

TCD-102-EN \$17.99 50 PACK (ENGLISH)  
TCD-102-SP \$17.99 50 PACK (SPANISH)



## DISCIPLINE

### 12 TIPS FOR EFFECTIVELY DISCIPLINING YOUR CHILDREN

Discipline can mean very different things from one dad to another. This card provides tips on effective discipline—what it is, and what it is not.

TCD-103 \$17.99 50 PACK (ENGLISH ONLY)



## MARRIAGE

### THE 7 BENEFITS OF MARRIAGE FOR MEN

Marriage is good for men! This tip card helps men learn about the impact of marriage on a man's sex life, financial future, and most importantly, their relationships with their children.

TCD-104 \$17.99 50 PACK (ENGLISH ONLY)



## NEW DADS

### 10 TIPS FOR NEW DADS

#### 10 CONSEJOS PARA NUEVOS PAPÁS

This tip card provides new and expectant dads with 10 tips for engaging with their baby, and enjoying and succeeding at the job of a lifetime—being a dad!

TCD-105-EN \$17.99 50 PACK (ENGLISH)  
TCD-105-SP \$17.99 50 PACK (SPANISH)



## EXPECTANT DADS

### 10 TIPS FOR EXPECTANT DADS

#### 10 CONSEJOS PARA FUTUROS PADRES

It's never too early to be an involved dad. This tip card provides expectant dads with 10 tips to help them bond with baby while helping mom-to-be.

TCD-106-EN \$17.99 50 PACK (ENGLISH)  
TCD-106-SP \$17.99 50 PACK (SPANISH)



## CO-PARENTING

### 10 TIPS ON CO-PARENTING FOR THE SAKE OF YOUR CHILD

#### 10 CONSEJOS SOBRE LA CRIANZA COMPARTIDA PARA EL BIEN DE SU HIJO

These 10 tips will help dads successfully co-parent, while keeping the impact on their child in the front of their minds.

TCD-107-EN \$17.99 50 PACK (ENGLISH)  
TCD-107-SP \$17.99 50 PACK (SPANISH)



## WORK/FAMILY BALANCE

### 12 WAYS TO BALANCE WORK AND FAMILY

Balancing work and family can be challenging. Children spell love "T-I-M-E", but providing for them financially is also important. This tip card provides 12 simple things dads can do to succeed at work and at home.

TCD-108 \$17.99 50 PACK (ENGLISH ONLY)



# POSTERS: Full-Color, High-Quality

View larger poster images at [www.fatherhood.org/posters](http://www.fatherhood.org/posters)

Encourage dads with these full-color posters that remind them of their important and irreplaceable role! And use them to remind staff about the importance of including and engaging dads!



**HAVE YOU BEEN A DAD TODAY? POSTERS (ENGLISH ONLY)**  
PST-DAD \$58.99 for set of 5

SET OF 5 POSTERS  
22" x 28"  
**\$58<sup>99</sup>**  
PST-DAD

## POSTERS IN SPANISH



**HAVE YOU BEEN A DAD TODAY? POSTERS (SPANISH ONLY)**

PST-DADSP \$34.99 for set of 3

Posters read: "Give Your Kids What They Need To Succeed. You." and "Every girl needs a leading man." Tagline on each poster: "Have You Been A Dad Today?"



SET OF 3 SPANISH POSTERS  
22" x 28"  
**\$34<sup>99</sup>**  
PST-DADSP



**FATHER INVOLVEMENT POSTERS**

PST-FI-EN \$41.99 for set of 4 (ENGLISH)

PST-FI-SP \$41.99 for set of 4 (SPANISH)

*Smaller size ideal for bulletin boards, restrooms, and other small spaces.*

SET OF 4 POSTERS  
16" x 20"  
**\$41<sup>99</sup>**

# “Just the Facts” Posters Help Staff Members—and Clients—Understand Important Facts about Father Involvement

Keep father involvement top-of-mind for both clients and staff.

Our strengths-based Father Facts™ posters highlight some of the most important and applicable data on the benefits of father involvement. Display the posters in your center to show your dedication to increasing the number of children who grow up with involved dads. Or, display them during your fatherhood program sessions to generate discussions and help dads understand their important role.

Designed in a standard 22” x 28” poster size for easy framing.

## Just the Facts Posters (Version 3)

PST-JTFV3-EN \$58.99  
for set of 5  
(ENGLISH)

PST-JTFV3-SP \$58.99  
for set of 5  
(SPANISH)



SET OF 5  
22” x 28” POSTERS  
**\$58<sup>99</sup>**

## Just the Facts Posters (Version 2)

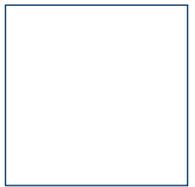
PST-JTFV2-EN \$58.99  
**CLOSEOUT \$29.99**  
for set of 5  
(ENGLISH)

PST-JTFV2-SP \$58.99  
**CLOSEOUT \$29.99**  
for set of 5  
(SPANISH)



SET OF 5  
22” x 28” POSTERS  
**\$29<sup>99</sup>**

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RC-042026

# New Collaborative Service

Create a Road Map for Fatherhood Programming Success  
with the new **Fatherhood Program Planning Workshop™**

Turn your vision into a  
fatherhood program that works!

Collaborate with NFI expert staff on this high-impact, one-day virtual workshop. Your team uses NFI's proven design-thinking framework to work through nine targeted questions that spark clarity, creativity, and alignment.

Walk away with a customized Fatherhood Program Game Plan™—a practical, prioritized road map for building or improving programming that engages fathers and supports families.

-  Align leaders, staff, and stakeholders to move forward together
-  Zero in on what your fatherhood program must achieve—and how to get there
-  Leave with a customized Fatherhood Program Game Plan™



Contact Erik Vecere to discuss your planning workshop:  
[vecere@fatherhood.org](mailto:vecere@fatherhood.org) or at 240-912-1278

We're excited to partner with you!